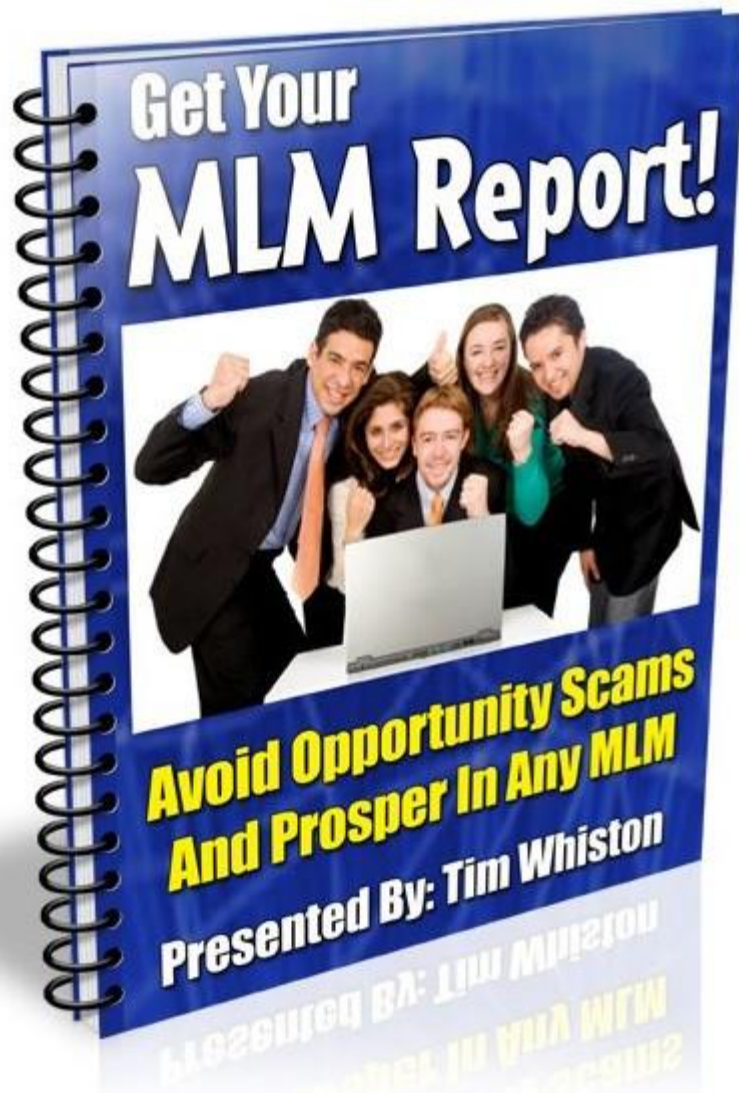


The MLM Report – What You Need To Know To Prosper In Any Network Marketing Program



ATTENTION SFW MEMBERS! To receive your FREE MLM web marketing system you *must* register with my MLM Report list. Simply [click here](#) and then fill out the quick and easy form! This cool little system will make it easy for you to collect loads of hot leads for your business so be sure to register!



Introduction

The MLM industry has been around since long before the [Internet](#) was born. And many good MLM programs can be worked without ever logging onto the [Web](#).

But this report is all about what to avoid in terms of home [business](#) opportunities you find online, how to choose a good program, and what to do when you find one. If your first exposure to an MLM business occurs online, there is a great chance that you have been misinformed, either on purpose or by way of misunderstanding, or that you have chosen an opportunity without a good foundation.

Please read this entire e-book carefully. My goal is to help you avoid losing [money](#) to a scam or to an unrealistic program, and to **make some great money with a real opportunity!**

Thanks for reading.



Tim Whiston
[We All Win Big](#)

What Is MLM Anyway?

MLM stands for multi-level [marketing](#). This type of home business opportunity is based on the very powerful idea of building a strong network of [customers](#) and [product](#) distributors and earning commissions on the buying and selling activity of everyone in this network.

For example you will find customers to buy your products, and distributors to help you sell your products. Obviously you will [profit](#) when your own customers buy, but you'll also get paid when the distributors you refer make [sales](#)!

This business model relies on interpersonal network building to move product from the manufacturer to the end user. For this reason MLM is also referred to as network marketing, and these terms will be interchanged within this report.

MLM can be traced back to the 1940's, when a company called Nutrilite began distributing vitamin products and health supplements via network building. It is worth mentioning that the founders of the original Nutrilite company were also involved in the founding of the vitamin/health supplement industry in the 1920s. It is therefore far from coincidence that so many networking opportunities focus on wellness products.



The popularity of MLM opportunities grew steadily during the 1960s. This market enjoyed tremendous growth in the 1970s, and saw another strong surge in the 90s.

By 1998, just three years after the mainstream inception of the worldwide-web, the "Internet gold rush" began. By the year 2000, the revolution was in full swing. Network marketers hailed the coming of a new age of personal prosperity and MLM [success](#).

Web-based network marketing systems can be found in various formats and structures, but the overwhelming majority of these programs are based on the concept of moving [product](#) by networking and referring others to a potentially lucrative business opportunity.

Many six figure earners, and even millionaires, have been created by the multilevel/network marketing industry. Network [marketing](#) can be a viable way to achieve real [wealth](#) and financial [freedom](#) for those who choose a good company, get plenty of support from their sponsorship team, and are willing to work hard toward their own success.

But there are a few problems. Listed below are the three primary hurdles involved with succeeding as a network marketer.

1. First of all, you have to be careful that you are joining a valid opportunity and not a scam that is designed to take your [money](#) and vanish.
2. Second, you need to be sure you will get real support and training from your upline (the person who referred you to the business and the folks who referred them).
3. Third, you have to **NOT** believe all the hype about making loads of [cash](#) with an "automated home [business](#) system" – this business takes real work and it requires you to build real relationships with other human beings.

It is utterly false to assume that anyone with a computer and \$50 can simply jump on the bandwagon and start making a fortune. Contrary to what many companies claim there is a great deal to learn before an individual can achieve



any real [success](#) with MLM. Like any business there is a right and a wrong way of doing things.

According to the Direct Selling Association, a Washington D.C. based organization with the mission of supporting and representing the direct sales/network marketing industry, retail volume in the U.S. network marketing community has reached an excess of \$30 billion dollars a year in goods and services. It is estimated that **over 14 million people in the U.S. are MLM distributors or network marketers.**

These figures can easily be compounded in view of the global participation network [marketing](#) is currently enjoying. According to John Milton Fogg, author of *The Greatest Networker* and publisher of *The Network Marketing Magazine*, an average of 70,000 people worldwide join a network marketing opportunity each day.

Today, there are literally thousands of MLM companies to choose from. Some are built on a solid foundation. Others are poor models that are doomed to fail. Still others are outright scams. How does the new or intermediate [entrepreneur](#) select an opportunity that is both honest and profitable?

There is the trusted method of trial and error. Hundreds of hours and thousands of dollars can provide quite the learning experience, and many successful marketers have undergone just such a curriculum.

Diligent research is also highly recommended. Reference a potential opportunity through the better business bureau, and see what you can find out about the company behind the opportunity.

And of course you can read this report to find out what makes a good company vs. what makes a bad company!

What You Should Know Before You Even Start, (Or Before You Keep Going If You've Already Started)

There are a few things you need to understand about legitimate MLMs before you seriously consider getting started in this industry. And if you have already gotten started please read this section carefully before you spend another minute in the [business](#).

Something for Nothing Is Just A Fantasy

"You can do it all for FREE!" This is a pretty popular catch phrase online.

But I'm afraid it's just not true.



MLM is a **business**. It's going to take a little [money](#) to make good things happen for yourself as a network marketer.

There will be registration fees, promotional costs, and of course product expenses. There's really no way around this fact.

The good news is it generally takes only a little money to get rolling.

Most companies will charge a nominal fee of \$40 or so to register as a distributor. This is nothing in terms of a start-up [investment](#) for a real business!

And most companies will provide you with flyers, cards, and other great promotion tools at really low pricing. I recommend investing in some quality [marketing](#) material to help you start building your business right away.

But what about "product expenses?" Well here's the deal: If you're going to be a [success](#) with MLM you must use and believe in the company's product – **period**. If you can't handle this fact you need to find something else to do because you're only going to waste your time and the time of the people who are trying to help you make money.

As master salesman Zig Ziglar points out in his many live seminars, it's just plain silly to promote a product that you don't think enough of to own yourself. And since most MLM companies retail unique health [products](#), a personal product testimonial is going to be a crucial part of your prospecting strategy.

I meet a lot of people online who are looking for a "free opportunity". At the risk of sounding harsh and uncompassionate, these people really need to find a job and stop looking for a handout in the business world because this simply does not exist.

We only deserve what we create for ourselves. It doesn't matter how broke we are, or what kind of tough luck we have had over the past six months, no one owes us a single thing unless we earn it!

Successful MLM Is All About People!

Many people are attracted to Internet home [business](#) opportunities by the idea of [making](#) sales in an automated, anonymous fashion. The idea of easy money with no real sales work has spread like wildfire across cyberspace.

According to the Direct Selling Association, only about 5.5% of all product sales made through MLM or network-marketing companies occur via automated online transactions. Almost 80% of all [sales](#) are made face to face, with the remaining 15% being the result of telephone or email communication.



So much for the easy street approach. It seems that even in the year 2008, real interaction is a highly relevant part of the [sales](#) process.

The truth is you can make good money online by driving [traffic](#) to a [Website](#) and making automated sales while you sleep. I do it all the time but not as part of my MLM business; this industry is ALL about building good relationships with other success-minded people and helping them get what they want out of life.

So before you move forward you need to understand that you have to interact with other human beings to succeed in MLM. Don't freak out, because you don't have to be a good salesperson to make [money](#) with network [marketing](#).

Network Marketing Is NOT A Numbers Game

Many sponsors and program owners will tell you this business is a “numbers game”. As I've stated in the previous section, in fact it's a people game.

People are not numbers, and they aren't going to like you very much if you treat them like one. Anybody can get a job and be treated like a number; they certainly don't need to invest in a business opportunity to put up with this.

We are dealing with real people in this business. More often than not, a person is going to know when you are interested in fulfilling their needs in exchange for their business, and when you are looking right through them and only thinking about the money they represent as a customer or [business](#) referral.

Business may well be just a numbers game for entities like Wal-Mart and McDonalds. If you have a multi-million [dollar](#) ad budget and a virtually unlimited pool of prospects to solicit, why not play the numbers.

Of course if you are still reading this e-book my guess is that you don't have the resources or the reach of the above-mentioned companies. For the little guy/gal, business building is NOT a numbers game.

Interplanetary Networking Is Not A Realistic Strategy

I get a real kick out of the referral [income](#) charts that illustrate just how wealthy you can become by “filling your matrix”. The math is straightforward with such depictions, but the feasibility is akin to finding a rabbit hole that leads to wonderland in your back yard.

Let's look at an example of the referral requirements presented in a potential [earnings](#) chart. This table was taken from an actual Website:



Downline Level	Number of Affiliates if Everyone on the Previous Level Refers Only Three People
You	3
1	9
2	27
3	81
4	243
5	729
6	2,187
7	6,561
8	19,683
9	59,049
10	177,147

If a program had a good number of members who filled the above requirements, [affiliates](#) would need to be recruited from neighboring planets, as the earth's population of 6 billion would be unable to sustain such a structure. At the time of this [writing](#) humanity lacks the technology to pull this sort of network building off so I don't recommend you base your [business](#) plan on being able to refer this many people.

The truth is you'll only need to find a few good people to work with anyway.

ABSOLUTELY, POSITIVELY THE MOST IMPORTANT THING YOU NEED TO KNOW BEFORE YOU SPEND ONE MORE MINUTE IN ANY MLM BUSINESS.

A big problem in this business is a lack of honesty. I'm not talking about scam artists or crooks here. I'm talking about the inability of individuals to be honest with themselves and realistic about what they want to achieve.

But before you continue with this report, I'd like you to take just a couple of minutes to consider **why** you are here in the first place. And don't say "to make money".

There are lots of ways to make money. But for some reason, you have chosen to create an income with network marketing.

Look deep down and find the *real* reason you chose this field over the multitude of other options available. It's funny how so many people get stumped by this very simple exercise.

Don't make a mountain out of an anthill; just be honest with yourself about what brought you here. I'll give you my reasons below, just so you can see how the thought process works for this.



Tim Whiston's Reason Why:

I'm here because I don't have what it takes to be an underpaid employee for the next 40 years of my [life](#). I lack the fortitude required to work my butt off for less than what I'm worth, and then retire to a sub-quality lifestyle.

Don't get me wrong; I'm slightly smarter than the average milk cow, and I'm not afraid of hard work. I just can't get into the right frame of [mind](#) for doing all the work and letting someone else take most of the [money](#).

For many years I felt guilty about my disposition, and struggled to bring my attitude in line with the blue-collar status quo. I thought maybe I just had a chip on my shoulder, and needed to get in touch with a greater sense of responsibility.

Then one day, while working as a delivery driver for a local produce vendor, I had an epiphany. My [partner](#) and I were in the [process](#) of unloading, by hand, a \$3,200 order consisting of *numerous* 25-pound [boxes](#). It occurred to me about midway through the 2,000 pounds of fruit I was humping down the delivery ramp that my boss was at home [smoking](#) cigarettes and watching cable television. I had been with this company for a while, and I had a good idea of the [profit](#) margins involved with this type of order. In the three hours it took me to fill the order, drive to the location, and unload the goods, I made less than \$30. My employer, on the other hand, put just over \$1,400 of profit into the coffers.

To be clear, I'm not saying there is anything morally wrong about this. In fact, my former employer is a wonderful human being and a successful [business](#) owner.

I'm just not the kind of guy who can shake this stream of logic once it starts bouncing around inside my skull. The fact is profits are much better than wages no matter how you try to rationalize the equation.

When I shared these thoughts with my route partner, he shrugged and told me it was "just a job" and that I was "thinking too much". This came as no surprise, and in fact was the same response my grumbling had been getting from fellow employees for years.

I'm not cut out for the nine-to-five grind, because I feel strongly about working for **my** prosperity and not toiling away to build someone else's salary. I also don't care for the idea of planning my day entirely around an agenda that fails to serve my best interests. My time is just that... MINE.

Plus I enjoy the idea of helping others for the benefit of both parties. Add to this the fact that I love the challenge of trying to attract people to my offers, when there are thousands of other propositions to choose from, and network [marketing](#) becomes a perfect fit for me.



So there it is in a nutshell. That's why I'm here.

Ok it's your turn. This may seem trivial to you, but I promise the exercise I'm suggesting is one of the most important things you can do for yourself.

It is absolutely imperative that you take a good look at your [motivation](#)(s) for coming to the [Web](#) in [search](#) of an income opportunity. If you can't identify with a strong and specific reason you chose network [marketing](#) over an infinite number of other entrepreneurial models, I suggest you take a couple of days to rethink this whole thing.

I'm not trying to discourage you, I promise. I just want to be very clear about the need for a deeply rooted, unshakeable source of inspiration.

If you don't love this business, it will crush you. This is no place for the wishy-washy, weak-kneed, or undecided [entrepreneur](#).

So before continuing with this report, or any other action related to your network marketing [business](#), heed this advice: **You'd better be sure.**

What To Avoid At All Costs In An MLM Business

I want to help you make [money](#), and lots of it. On that note I'm not going to spend a load of time on negative commentary.

This section will be quick and to the point, and will highlight a few red flags. I have written these warnings based on FTC regulations and on my own experience as a business owner.

Guaranteed Earnings Claims

One of the more brazen sales tactics employed by business opportunity scams is to assure prospects they will make a specific amount of money within a preset time frame. This continues despite the fact that FTC rulings forbid any type of guaranteed earnings statements to be made in the promotion of any performance marketing opportunity.

To be clear, [affiliate](#) promotion and MLM distribution fall in the category of [performance](#) marketing because all earnings are based solely on a participant's ability to execute successful sales transactions; i.e. income is based on performance. It is therefore absolutely unreasonable for anyone to [project](#) the amount of money an affiliate will make over any period of time, because nobody can say with clarity how many sales said distributor will make in said time frame. To my knowledge, there are only two types of [income](#) opportunities that can honestly and accurately foretell your earnings in a given time frame. These opportunities are 1) a JOB, and 2) a contract agreement of some sort.



Pyramid “Investment” Scams

A real [business](#) is built around a real product or service. “Making [money](#)” is not generally a valid product within an MLM structure, and a plan that sells only an opportunity with no real product is almost always considered an illegal pyramid scam.

I recommend you avoid at all cost any program without a real product. This sort of structure is going to collapse at some point because it is entirely based on finding new [investors](#) to pay the upline structure, and when new people stop joining the whole model falls apart.

A tell-tale sign of this sort of scam is any program that asks you to make multiple payments to participate. For example after you sign up you will be instructed to send a payment to your sponsor, another payment to his/her sponsor, and another payment to the company; this is NOT a reasonable and ethical business model and you should avoid participating in a structure of this nature.

Products That Nobody Wants

Be sure a prospective opportunity is built around a great product that people actually want to buy. This is the hallmark of a good network [marketing](#) company.

Many MLM companies have fabulous product lines that retail consumers are happy to shell out good money for. But other companies are peddling junk that nobody would buy if there weren't a business opportunity involved.

Look at the product and ask yourself: “If not for the chance to make money as a distributor, would I even think about buying this?”

If you answer “NO” to this question walk away from the MLM in question immediately. If you answer “YES” it's worthwhile to keep investigating the opportunity.

I personally like to see most of the company's retail volume coming from people who are not registered distributors. This is called “outside [sales](#)” and it's a good [indicator](#) of the real market value of the [product](#) being promoted.

Ludicrous Compensation Plans

All this talk is really just beating around the bush unless I address the core issue. Why would you get involved with network marketing in the first place?

(All together now) **To Make Money.**



My advice is to be wary of a system that uses unusually complex formulas and circular logic when defining their compensation plan. In any business arrangement, the terms of your compensation should be defined in language that is **clear and unambiguous**. I want nothing to do with a company that can't tell me squarely how much I will make for each sale I generate.

Most MLM pay plans are a little more complicated than a 9 to 5 job and that's fine. Don't panic if you have to ask your sponsor to explain things a couple of times.

But if it seems clear you have to work your but off to make ten bucks I suggest being wary. And if your first sales pay commission to your upline but not to you I'd walk away and not look back.

Don't settle for what I like to call "sweatshop MLM" comp. plans. When your hard work results in a [sale](#) you should get paid well!

More Tips For Evaluating An Opportunity

Now that we've covered the stuff to avoid like the plague, here are some important things I recommend you look at when evaluating a potential MLM opportunity. This is all pretty straightforward stuff and it's really important:

1. Who Told You About The Opportunity? You will be working with the person who is introducing you to the business. If you don't like them or [trust](#) them it's probably not a good idea to join their organization.
2. Choose An Established Company It's best to go with a company that has demonstrated its ability to last beyond the first five years. Also you should be able to find public information about the corporation so you know you are looking at a legitimate operation.
3. Is The Market Saturated? While you want to see a company that has been around for a while, it's not a good [idea](#) to join a [business](#) that has been around for 40 years; odds are this opportunity is entirely saturated by now.
4. What Kind Of Support And Training Will You Get? Ask questions regarding what kind of training and help you can expect if you join. Will your sponsor work with you directly and teach you how to build the business? Do you have at least three people in your upline support team who are willing to get on the phone with you to give advice and to help you talk with your new prospects?
5. Does The Company Provide Good Marketing Material? It's ideal if your company will give you a great [Website](#) suite, a list of conference calls, some training literature, and reasonably priced options like cards and flyers for your own [advertising](#) efforts.
6. Do You Care About The Product? To succeed with network marketing you absolutely, positively, **MUST** use and believe in the [product](#). Almost all opportunities will require you to purchase a minimum amount of product



- yourself, so you'd better be genuinely interested in an opportunity's product before getting on board.
7. The Pay Plan Needs To Be Lucrative There are many MLMs that retail low-priced products, and as a result their distributor commissions are also quite low. I recommend you join a company with a pay plan that has exciting potential for both short-term earnings and long-term growth.

Read Your Terms Of Service Before Joining!

I can't stress this enough: Please be sure to read the distributor terms of service before joining a company.

At the very least read this information shortly after signing up.

After all, you are entering into a business agreement with a company. You need to be fully informed of your rights or lack thereof.

You would be shocked at the kind of sneaky, sleazy nonsense some companies will slide into the terms because they know most people won't take the time to read them. Things like the company's right to terminate the agreement at any time without notice, the company's right to strip a participant of income qualification at any time without notice, etc. are actually a part of the terms and services of some "opportunity" systems!

Favorable things to look for in your prospective company's terms are the right to sell your business, and the right to leave your business to your heirs in a living will.

Don't Be Afraid To Ask Lots Of Questions

When somebody presents you with an invitation to join their opportunity they should also be more than happy to answer any and all questions you might come up with. If they seem more interested in getting you to sign up than in addressing your questions clearly I'd say this is a red flag.

Again you are considering a business venture. There is nothing wrong with being well informed before moving forward.

At the same time you shouldn't allow yourself to become paralyzed by the need to analyze everything a dozen times. If it looks right, feels right, involves a great product and pay plan, and you like the person inviting you to join them, you should go for it.



You've Joined A Team – Now What?

Many new network [marketers](#) find themselves at a loss after the initial rush of joining a [business](#) has faded. They often ask: “What do I do next?”

Ideally, you will join an opportunity with a solid, proven [marketing](#) plan. Your upline team should provide you with solid instructions on what to do within your first 48 hours, and then what to start doing each day for your first month.

If you are not getting plenty of attention from the person who brought you into the business you need to either find somebody else within the business who will help you, or leave and find a real sponsor who is willing to share their opportunity with you. As I said before, **MLM is all about people working together for mutual success!**

Beyond the help you get from your sponsor, your company should also provide plenty of literature, conference calls, pre-recorded [training audios](#), and some sort of simple “Get Started” guide you can follow.

Here is what I recommend you do after joining your opportunity program:

Take 48 Hours To Get Organized And Make your Business Plan

During the first 48 hours you should read all the brochures, listen to all the audios, and watch all the videos you can get your hands on. Your sponsor should have given you a 48-hour assignment (if not ask them for one!) so be sure to follow that as well.

Get familiar with the [product\(s\)](#) and learn all you can about how the opportunity works in terms of building your team and getting paid. Please don't worry about becoming an expert in two days, just absorb as much as you can so you'll be confident and able to explain the basics to other people.

During your first 48 hours I highly recommend you:

1. Look at the compensation [plan](#) and then set a realistic, but challenging [goal](#) for your first 90 days. How much can you be earning within just three months?
2. Do the same thing for six months, one year, and two years. And be sure to write these goals down!
3. Decide **exactly** how much time you can spend each week on your business. Go a step further and break this down on a daily level, deciding when you will be actively working your business every week. Don't [worry](#) about being absolutely precise here but *do* be sure you have a clear schedule; will you work two hours each evening, four hours on Saturdays, or what?



4. Based on what you have seen in the marketing material and heard from your sponsor, how do you plan to market your [product](#) and opportunity? Will you start by talking to your friends about it? Will you rely heavily on the Internet? Will you post [ads](#) in newspapers and magazines? Get a working idea of how you plan to promote, and go with tactics that allow you to leverage your strong points.
5. Make a list of people you know who could benefit from the product or who might be looking for a way to earn more money. **I'm not telling you to go out and try to sell your friends and family on joining your MLM.** But I am saying [writing](#) out a list of everybody you know is a great exercise to get your [mind](#) working, and you could very well turn up some great prospects this way – I sure did!
6. Plan your budget. First of all be absolutely sure you can afford your minimum monthly product purchases, even if it means setting some money aside every week. Also you should decide how much [money](#) you have available for [advertising](#) and other expenses like traveling to seminars, etc.
7. Get a tape recorder or just get into the habit of talking to yourself a lot. What I mean here is simple: network [marketing](#) involves a lot of talking to other people so you need to practice talking about your product and opportunity in a very friendly, casual manner. You don't need to [worry](#) about closing [sales](#), you only need to be able to strike up a conversation and answer questions about what you do.

After Your First Two Days Start Building Productive Habits

After your 48 hours of study and orientation it is crucial that you find and stick with a good set of habits that will lead you to success within your opportunity. It is always the people who form productive [habits](#) that rise to the top in any [business](#), and with network marketing this is especially true.

Here are a few success habits for you to put into action:

1. Decide to talk to x number of people about your business every day. This could mean you will mention the product to two people every day, ask one person every day if they are looking for a new income stream, etc. The idea is to **start talking about your business during the course of your everyday life!**
2. Stay in regular contact with your sponsor and support team. Call them, email them, have lunch with them, whatever it takes! You need to watch these people and learn as much as you can from them so you can be successful.
3. Be sure to participate in the weekly tele-seminars your company provides, and also attend any local [meetings](#) your organization offers. Stay plugged in so you can remain highly motivated and on the cutting edge.



4. **Learn how to listen!** Remember MLM is all about working with people, and people need to be listened to when they talk to you or send you an email. The very best way to find out what a prospect wants is to listen, and by giving people what they want you can quickly build lifelong income partnerships.
5. Stay up, up, up! Immerse yourself in motivational, [business](#), marketing, and self-improvement [content](#) such as [books](#), e-books, and audios. Highly successful [entrepreneurs](#) are always learning and growing, and it has been said that network marketing is a self-improvement program with a compensation plan attached to it.

Commit To Long-Term Growth!

MLM is not like playing the lotto or getting involved with some sort of silly get-rich-quick gimmick. This is a solid business model built on ethics, hard work, great [products](#), and customer service.

You might do very well within your first month. And you might not.

Go ahead and plan on working this business hard for 24 months in an effort to build a rock solid foundation and a strong network of success partners. By thinking long-term you will not be bothered by the little challenges that scare away the folks who are looking for an easy ride or a magic formula.

It's All About Playing On A Real Team!

I've mentioned already that you need a system that gives you plenty of support, and I've told you that MLM is all about people. Now I want to be 100% sure you understand what I'm getting at:

If you don't really feel like you are part of a team that cares about you and about your success you need to find another business opportunity!

Look, if you're a hardcore sales machine who doesn't need the support of anybody else in order to move product and sign up new distributors on a regular basis that's awesome. But at least 85% of the population does not fit into this category.

Most of us need help getting started, support as we pick up momentum, and guidance when things really start coming together for us. If you don't have a sponsor who cares enough to really be there for you and help you get everything you can out of your business you definitely need to find a new sponsor, or even a new opportunity.



People Don't Join Opportunities. They Join People.

This is the most important thing you'll find in this report. People do not join company's compensation plans, and marketing systems; they join other people!

To work this business right and really generate big success for yourself, you have to genuinely give a hoot about the people you are asking to join you. This absolutely cannot be faked, but it can be learned if you really have a desire.

Even if you plan to build your [business](#) primarily over the [Web](#), you need to have a personal touch to your marketing plan. I recommend setting up a blog or a simple Web page to help you make a very personal impact on the prospects you find online.

Let's face it: There are thousands of so-called opportunity programs on the Web, but there is ***only one of YOU.***

The secret to the game of network [marketing](#) is to attract people who have the same dreams and drive for success that you have, to listen to what these people say, and the let them you know you not only care about their vision, but you actively want to help them realize it!

To discover how I can help you create your own personal marketing campaign, complete with a customized copy of this report and a [Website](#) for collecting your own leads, please read the Appendix after the conclusion. It would be my pleasure to assist you in creating the success you desire.

Conclusion – What To Do With The Info In This Report

Thanks for downloading this e-book and for taking the time to read through it. You now have a choice.

You can...

1. Do what most people do, which is sit back and keep daydreaming, in which case nothing productive is going to happen for you.
2. Decide right now that you are in this to build real and lasting success, then take the action needed to see your goals come to [life!](#)

Thanks for reading, and let us know if you need anything else.



Tim Whiston
[We All Win Big](#)



Appendix: Your Personal Web Marketing System

It is my [pleasure](#) to help you succeed as a network marketer. I am looking for highly motivated entrepreneurs who are interested in the following range of great benefits:

1. The opportunity to help other people live a healthier, more prosperous [life](#).
2. Complete MLM training and unbeatable, personalized support.
3. Access to an incredibly generous, easy to understand compensation plan.
4. A lead generation [Website](#) for pulling in targeted MLM prospects.
5. A personalized copy of this report to give to your [leads](#) and prospects.

Let's look more closely at what I'm offering.

Opportunity To Help Others Become Healthier And Happier

It's a no-brainer. Who wouldn't want the chance to make a real difference in the lives of other people?

By working directly with me you can have a positive impact on other people every day. By helping me share a wonderful product with people who really want and need it, and by introducing other entrepreneurs to a fabulous opportunity to change their financial lives, you will also be supporting some of the world's foremost children's charities!

I can't say enough good stuff about this product, which has made a HUGE difference in my own life. And I am both thrilled and honored to be a part of a company that shares my [belief](#) in the prosperity mindset.

I'd like to share this vision with you. Please keep reading.

Complete Training And Support

Forget the guesswork and trying to learn this [business](#) on your own. I'll help you in every way I can, and I'll introduce you to other people who can teach you a lot as well.

I'll plug you into some great conference [calls](#), and you and I will stay in regular contact so you know exactly what you need to do in order to build real success with your MLM business!

I am looking for **business partners** who are sincerely interested in learning how to succeed, and who want to build a lifetime [income](#) with my help. I'll even get on the phone with your prospects and talk to them with you! This is an absolute win-win opportunity.



Generous And Simple Compensation System

I offer a very straightforward, incredibly lucrative compensation system that will allow you to **generate unlimited \$10 and \$20 payments on ten levels of retail and referral activity!** Additionally I will introduce you to a system that allows you to profit from the ongoing sales volume in your entire organization, including a matching bonus that pays you **20% to 60% of ALL the money being earned by everyone in your organization up to ten levels deep!**

I've been working full-time from home since 2005, and this is the most impressive commission structure I have ever seen. It would be a real shame if, for some reason, you choose not to let me share this with you.

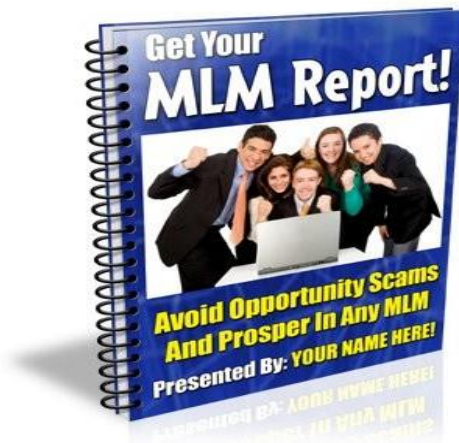
Your Own MLM Lead Generation Website

The very best leads for any business are not the bulk names lists you buy. The best leads are fresh, targeted prospects that you generate yourself!

I want to give you a lead capture Website of your very own. And I want to teach you how to drive targeted traffic to this landing page so you can easily pick up your own red-hot leads!

[Click Here](#) to see the lead capture page I use. I'll build and host a page just like this one, plus I'll add your name and your opt-in form.

A Personalized Copy Of This Report



I'll give you a copy of this report that is personalized with your name and email address. This will allow you to provide some great value to your leads right away, and to establish yourself as somebody who wants to help them succeed!

And I'll set your report up so that it plugs your leads into the business opportunity being offered with you as their sponsor!



Can you see the awesome [power](#) of this ready-made Web [marketing](#) system I want to share with you? **Let's get together right now and put your network marketing campaign into serious overdrive!**

How Can You Get Everything Above Right Now?

It's shockingly simple. Here's all you need to do to benefit from the marketing system I am offering, and to receive unlimited, personal support from me and other members of my personal success team:

1. Send an email to tim@weallwinbig.com with the subject line "I Want TO Work With You!" In this email please do a good job of introducing yourself and letting me know a little about who you are; remember I'm looking for business [partners](#) here so we need to be a good fit for each other.
2. Be available to [talk](#) with me on the phone, or at the very least via online instant messenger about the opportunity I want to offer you.
3. **Understand that I am asking you to join my network marketing business.** If you are new to the world of MLM you need the help of somebody who knows what it takes to make [money](#) as a home [business](#) entrepreneur and that's exactly what I am offering you: **all the help you need to become a massive success!**

Thanks very much for your interest in joining me on the road to BIG success. I look forward to meeting you, and to working with you.

